



Presents

Web 2.0 and YOU!

Are you using these tools to communicate to your stakeholders, or as part of your marketing mix?



vimeo



Why not?

If you are not utilising blogs, vodcasts, podcasts, video or other social media tools then you are missing a huge opportunity to connect with potential customers, members, or other organisational stakeholders.

PABA Media will show you how to make the most of Web 2.0 tools to increase the effectiveness of your communications.

In this two hour seminar you will gain an understanding of why these tools work, what is applicable to your business, and how you can immediately start to utilise Web 2.0 to your business advantage.

When: Tuesday February 17th
2:30 pm for a 3:00 pm to 5:00 pm Seminar

Where: Charsfield Hotel
478 St Kilda Road
Melbourne

Cost: \$110

(Parking available around the corner at 474 St Kilda Rd)

To reserve your place please email info@pabamedia.com with numbers and contact details and we will contact you to complete your booking.

Alternatively [visit our website](#) and fill-out the contact form.

PABA Media – Digital Strategy – Content Creation
<http://www.pabamedia.com>